

MEMBER SPOTLIGHT

ATA Technologies, LLC

Company name: ATA Technologies, LLC (ATAT)

Address: 231 Oil Well Road, Suite C

Established: ATA Technologies, LLC was founded in 2004 as Trinity Solutions, LLC. In 2007, ATAT merged with Alexander Thompson Arnold CPAs to form a strong partnership. Their mission is to deliver technology services, so their clients can focus on their businesses.

Number of Employees: 5

Top Services/About your company: They take a full-circle approach to managing Information Technology needs for local businesses. No matter the industry, whether it is Banking, Professional Services, Manufacturing, or retail, ATAT has the expertise to provide all your IT solutions. Because of their approach and dedication to their clients, ATA Technologies, LLC received the 2006 Emerging Business Award from the Jackson Area Chamber of Commerce. ATA Tech is also recognized as a Dell partner, Fortinet Partner and a Microsoft Certified Partner.

Web site: www.atacpatech.net

Phone Number: (731) 664-0102



Michael Laffoon
Partner, ATAT

Chamber Connection: What's new with your organization?

ATAT: We are working with several of our clients to implement cloud environments. Cloud Computing is an IT Hot Topic right now. We have been finding and implementing public cloud solutions, private cloud solutions, community cloud solutions, as well as hybrid solutions for our clients. We are also helping our clients to convert their office to an all Mac environment, which can have some benefits over a PC environment. We are very proud that Senior Manager Daniel Simons just completed his Master of Science in Information Assurance with a 4.0 GPA.

Chamber Connection: What's the biggest community project you're working on right now?

ATAT: As part of the ATAT family, we support the Relay for Life activities in Madison County. Individually, the ATAT staff is involved in several community organizations including Youth Town, Exchange Club, The Cancer Research Institute of West Tennessee and our churches.

Chamber Connection: What's helped your organization become successful in our community?

ATAT: Hard work and a mission to focus on our clients' IT environments, so that they can focus on their businesses. We are dedicated to staying ahead of IT trends through education, professional associations and customer feedback.

Chamber Connection: What does your organization do that most people don't know about?

ATAT: We provide IT auditing services such as SSAE 16 auditing, Penetration Testing and Vulnerability assessments for large organizations. These services require our team to have a high-end IT security knowledge base as well as certifications. Our security expertise helps all of our clients know that we are able to provide the best security solutions to meet their needs.

Chamber Connection: What are some recent successes your organization has experienced?

ATAT: We have just completed a project to convert one of our clients to a new and improved virtualized environment. Virtualizing your IT infrastructure lets you reduce IT costs while increasing the efficiency, utilization and flexibility of your existing assets.

Chamber Connection: What challenges does your organization face?

ATAT: IT consulting firms are faced with the heightened competition from big companies like IBM and Dell, which are eager to now provide consulting services as well as hardware. Additionally, during our time of economic concerns, businesses equate technology consulting and solutions to a budget nightmare thinking that it is just too expensive! That is not the case. We at ATAT can help you find technology solutions that will assist you in improving office productivity, gaining a technological edge on you're your competitors and reducing downtime, which in turn will increase your bottom line. ATAT also provides Managed Service pricing plans, which is a flat fee, to help you with your budget planning.

Chamber Connection: Are there any things we didn't ask that you would like to share?

ATAT: The IT field is constantly changing. If you want an IT partner who will take that off your plate, so you can focus on growing your business, call us. Also, we know some great accountants who can help with your tax, bookkeeping, payroll and audit needs.

ATAT SERVICES:

- **Network Management** - Wide & Local Area Networking, PC & Network Maintenance
- **Business Solutions** - Hardware & Software Solutions, Cloud Computing, Technology Assessments, Remote Access, Wireless Networking, User Training, Custom Software, Web Application Development
- **Disaster Recovery** - Offsite Backup, Data Recovery
- **Security** - Security Solutions, Anti-Virus & Network Security
- **Auditing** - IT Auditing, SSAE 16/SAS 70 Computer Forensics

CERTIFICATIONS:

- CISSP (Certified Information Systems Security Professional)
- CISA (Certified Information Systems Auditor)
- CEH (Certified Ethical Hacker)
- ENA (Extreme Networks Administrator)
- MCP (Microsoft Certified Professional)
- MCSA (Microsoft Certified Systems Administrator)
- A, .NET Certification